



# THEVPSCHOOL EMPOMERMENT COALT ON

momented by VOICES INTERNATIONAL PUBLICATIONS + EGL-PUDS + BE THE CHANGE MAKERS

# THE VIP SCHOOL PLUES Parameters & December The power set of the se

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The VIP School Empowerment Coalition (VIP) stands as a transformative outreach division of Voices International Publications, dedicated to supporting schools that serve at-risk youth. By bringing written materials to life in a visual, hands-on platform, VIP empowers youth through collaborative efforts with VIP authors and instructors, along with influential figures such as celebrities, notable executives, entrepreneurs, and health professionals.

In partnership with Be The Changemakers Inc, Partners Uplifting Our Daughters and Sons, and The VIP Online Academy, our coalition orchestrates workshops that go beyond conventional learning. These workshops aim to reinforce school goals and uplift staff through a dynamic collaboration of expertise and resources. Together, our collective impact extends to the community, fostering an environment where youth can recognize their potential, reshape their thinking, and make informed choices.

The VIP team actively engages in conducting workshops and empowerment events, serving as a catalyst for building participants' morale and self-esteem. By inspiring individuals to make wiser, healthier decisions, our collaborative efforts echo the commitment to empowering youth, instilling confidence, and shaping a positive trajectory for a brighter future. The VIP School Empowerment Coalition serves as a beacon of transformative education, bringing together diverse strengths to uplift and empower the next generation.



The VIP School Empowerment Coalition facilitates workshops that help to reinforce school goals and edify its staff. The VIP team regularly conducts workshops/empowerment events, building participants' morale and esteem and empowering them to make wiser, healthier decisions.

The VIP Online Academy is your premier destination for a wide array of services catering to schools, institutions, community organizations, and municipal entities at various levels. In response to the challenges posed by COVID-19, we emerged as a vital support tool, offering dynamic online workshops, seminars, and interactive mentoring for both children and adults.



Our diverse range of online workshops covers crucial areas such as vocational training, social/emotional wellness, mental health, health/wellness, financial literacy, entertainment/recreation, and community forums. With a focus on increasing morale, imparting knowledge, and providing social/emotional support, our programs also circulate important information and offer recreation and entertainment to participants.

The VIP Online Academy takes pride in its state-of-the-art virtual town halls and virtual graduation ceremonies, highly effective in boosting morale and engagement among students, staff, and parents. Our platform is designed to teach our audience how to make the most out of their time at home, from meditation practices to creating new business opportunities and maintaining a healthy lifestyle.

As a go-to source during these challenging times, we provide custom packages to institutions and municipalities, offering 24-hour support, detailed tracking reports, and referral services. Our interactive programs, led by skilled influencers, credible messengers, and celebrities, not only enrich and educate but also uplift the spirit and morale of participants. Join the VIP Online Academy to inspire, uplift, and empower your community, overcoming adversity and emerging victorious!



Partners Uplifting Our Daughters and Sons (EGL PUDS) is dedicated to empowering both girls and boys, helping them overcome emotional obstacles and embrace their inherent worth to reach their full potential. Recognizing the critical role of mentorship, EGL PUDS focuses on middle school and high school age individuals, promoting literacy and emotional wellness.

The mission is to cultivate a new mindset on self-worth through creative expression and the development of strong bonds. EGL PUDS envisions a future where young individuals, irrespective of gender, grow emotionally and physically with confidence, carrying the empowering connections forged during the mentorship program.

EGL PUDS' vision is to elevate self-esteem in young individuals, fostering a generation of confident young women and men empowered to achieve their goals. By nurturing powerful individuals who feel secure, take positive actions, think critically, express themselves, and show empathy, EGL PUDS aims to instill a resilient "can-do" attitude. Acknowledging the natural ebb and flow of insecurity, EGL PUDS equips youth with the tools to navigate challenges, ensuring they grow into leaders who lead fulfilling and



**Be The Changemakers Inc. (BTC)** is a transformative educational organization committed to empowering individuals nationwide. Through dynamic forums, we bring together diverse voices, including educators, officials, and activists, to collaboratively tackle societal challenges.

Our programs cater to both youth and adults, with a particular focus on at-risk and marginalized populations. Grounded in empowerment theory, these initiatives address social injustices while incorporating crucial elements like career readiness and emotional intelligence. Recognizing the global movement emphasizing emotional intelligence in education, BTC underscores its significance in fostering success for students and communities.

A key objective of BTC is to reduce the number of justice-impacted youth by enhancing vocational/life skills and promoting emotional stability. We prioritize strengthening self-awareness, empowering young voices, and building connections with staff and school stakeholders. Our innovative programming aims to meet the evolving needs of participants, enhancing self-efficacy and reinforcing the vital link between youth, home, school, and community.

In response to the challenges faced by today's youth—economic exclusion, limited political access, and social stigma—BTC empowers them to mobilize, demand a voice in public policy, and advocate for transformative changes in institutions. Through our collective efforts, we strive to create a more accountable and inclusive society, where the voices of young people resonate in shaping a better future.



## **ABOUT OUR FOUNDER**

**Dr. Jamila T. Davis** is a renowned motivational speaker, dedicated community activist, accomplished author, and esteemed academic professional. With a passion for empowering individuals of all ages, she has become a beacon of hope and resilience, despite facing a tragic turn of events after achieving self-made, multi-millionaire status at the young age of 25.

In 2008, Dr. Davis was sentenced to 12 1/2 years for bank fraud, an experience that became a catalyst for her transformative journey of inner healing and restoration. From behind bars, she diligently documented her findings and developed a groundbreaking self-help curriculum, "The Voices of Consequences Enrichment Series," which is specifically tailored to empower incarcerated women. This curriculum aims to facilitate healing, help individuals recognize their untapped potential, and reignite their dreams. In January of 2023 this work was adopted by the Bureau of Prisons as an approved program for time credit through the First Step Act.

During her time in prison, Dr. Davis also pursued higher education and earned numerous college degrees. Most notably, she recently obtained her Doctor of Philosophy degree from Newburgh Seminary, focusing her research on life coaching as a powerful tool to dismantle the trauma-to-prison pipeline. In addition to her academic achievements, Dr. Davis holds the positions of Community Practitioner in Residence at Seton Hall University and Research Fellow at the Yale School of Public Health, where she continues to contribute to the field of social and public health research.

Since completing her prison sentence in June 2017, Dr. Jamila T. Davis has wasted no time in making a profound impact. She has been featured on various television shows and has garnered significant media attention, including appearances on CBS's Pink Collar Crimes, BET's American Gangster, Forbes, and Black Enterprise, among others.

Currently, Dr. Davis serves as the esteemed founder of the VIP School Empowerment Coalition, where she has successfully guided thousands of students in acquiring valuable trade and entrepreneurial skills, equipping them for success in the workforce. Committed to paying it forward, Dr. Davis lives by the motto: "No matter how far you've fallen in life, it's never too late to recapture your dreams!" Through her inspirational message, literary contributions, academic positions, and unwavering activism, she remains steadfast in her mission to effect positive change and make a lasting difference in the lives of others.

#### THE VIP SCHOOL PLUES @ EMPOWERMENT COALITION WICH MINIMUM ARE CARRY OF A TH CHART MARKET

## MIDDLE/HIGH SCHOOL PROGRAM OFFERINGS





#### PEER-TO-PEER MENTAL HEALTH AMBASSADOR CERTIFICATION

The Peer-To-Peer Mental Health Ambassador Program is an 8-week intensive program led by Licensed Clinical Social Workers. The program allows students to gain in-depth insight into fundamental mental health issues, coping skills, and resources for accessing help. Students are also able to earn a certificate for completion. The program aims to reduce and eliminate the number of youth receiving crisis intervention and/or emergency care through improved emotional stability.

The aim is to ensure that schools have mutual youth mentors who are relatable, consistent, and thorough in their approaches to long-term sustainability.

#### FLIP 101: How To Start Your Own J-Shirt Brand



RUSINESS OF REALITY PROGRAM

#### FLIP 101: HOW TO START YOUR OWN T-SHIRT BRAND

Flip 101: How To Start Your Own T-Shirt Brand is an 8-week workshop developed to teach teens the fundamentals of entrepreneurship. This program is led by Tiffany Williams, the creator, and owner of Bellargo Piargo, a well-respected streetwear brand worn by many celebrities. She teaches students how to build their t-shirt brand, just like she did with limited resources.

The program helps participants to develop viable business skills, tap into their potential, uplift their mindset, and increase self-esteem. By the end of the program, students devise a business plan and a logo for their brand and company.

#### ESTEEM UP: BUSINESS OF BEAUTY PROGRAM

The Esteem Up Business of Beauty Program is a 12-session interactive workshop series for students to discover the power of beauty from the inside out. Students explore and learn how to engage in the billion-dollar beauty industry actively. The workshop infuses business education, cosmetology, and life skills with emotional learning.

Students learn business fundamentals while developing vital cosmetology skills such as makeup, hair braiding, wig making, and eyelash extension application.

Students are taught the virtue of character development, coping skills, and how to utilize their voice through social media platforms positively.







SOCIAL JUSTICE IN ACTION

The Social Justice In Action: Community Content Creation Program is a 12-session class where students learn the fundamentals of social justice and how to create social campaigns through media around issues that concern them. The class is interactive, and the fundamentals of content and film production are taught through project—based learning. Students create a social campaign and step-by-step are guided to implement the campaign. The students' final projects are demonstrated through the visual arts and launched throughout the country, making others aware of their accomplishments.

By the end of the program, students gain confidence in the power of their voice with an inner knowing that they can create the change they want to see in the world.

#### TEEN ENTREPRENEURSHIP ARTS/EVENT PLANNING BUSINESS

The Teen Entrepreneurship Arts/Event Planning program is a 10-week interactive course where students learn the fundamentals of entrepreneurship while exploring business through the arts. Utilizing project-based learning, students are taught how to monetize their talents in the arts through business. As students create, they are instructed step-by-step on how to start viable businesses utilizing their skills and talents.

Additionally, students are taught the fundamentals of event planning and how to use this skill to make money now. This workshop is infused with a powerful financial literacy curriculum that gives students insight into saving, budgeting, and growing their money.

#### **GROOM: YOUNG KINGS BARBERING PROGRAM**

GROOM: Young Kings Barbering Program is an 8-week workshop that teaches teens the basics of barbering, hygiene, and skin care while providing viable life skills and social-emotional learning. A Master Barber teaches students the fundamental of male grooming and shares real-life experiences. The workshop focuses on skincare, grooming, haircare product selection, and techniques for waves, locs, braids, and natural coils. Students learn the history of barbering, explore the barbering industry, learn personal hygiene tips, understand sanitizing and disinfecting, become familiar with common facial infections, practice maintenance of tools, and learn basic hair-cutting skills.



## MIDDLE/HIGH SCHOOL PROGRAM OFFERINGS CONT'D



#### MONEY TALKS FINANCIAL LITERACY PROGRAM

Money Talks Financial Literacy Program is an 8-week interactive workshop that teaches students the fundamentals of financial literacy. This program is a highly engaging workshop for students to learn the power of saving and how to make their money make more money for them. This program aims to empower students with the knowledge to create intergenerational wealth. The workshop educates on bank accounts, credit, stocks and bonds, entrepreneurship, and how to save, grow and invest money. These vital skills empower students to take charge of their lives and become their greatest selves.

Students actively engage in class projects through project-based learning to increase their enthusiasm and financial knowledge, including setting up their own investment accounts. By the end of the program, students develop a savings system and plan to save and grow money. The plan can be shared with family and friends to help break the bonds of poverty and increase wealth in their communities.

#### SOCIAL JUSTICE IN ACTION LAW ACADEMY

Social Justice In Action: Law Academy Is an 8-week program that teaches students the fundamentals of law by combating societal issues that concern them. Attorney Angelo Pinto leads this course. He teaches students how law and social justice are interconnected. Participants are guided through project-based learning, tackling current civil rights issues in the classroom.

Participants create innovative solutions to address societal ills through education, lived experiences, and information. Participants explore monumental cases and learn historical facts and theories that have helped shape our world and are empowered to take action and make their own mark in history. Utilizing their practical experience and knowledge derived from this course, students learn how to gain a seat at the table. By infusing civic engagement education where students interact directly with elected officials, they are taught how they, too, can bring resolve to the current crises that plague communities they call home. With newfound confidence and many resources, students are equipped to take action and lead in the fight for justice!





FEEN SOCIAL ENTREPRENEURSHIP CONFERENCE

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#### SEL/ENDURANCE LEADERSHIP PROGRAM

Social Emotional Learning (SEL)/Endurance Leadership Program is based on author Dr. Jamila T. Davis's best-selling book Built to Outlast the Storm: The 12 Points to Turning a Setback Into a Major Comeback. This curriculum was created to teach participants how to strategically overcome obstacles by shifting their mindsets and intentionally looking for growth opportunities, even amid adversity.

Through interactive dialogue and exercises, Dr. Davis shares her lived experience creating a connection between the theories and practical application of the methods outlined in her book. This helps students tap into their gifts and talents, learn how to change their perspectives and make the best use of time.

Through her 12-point plan, participants learn powerful coping skills, mindfulness activities, affirmations and meditation techniques, and how to develop a relationship with their higher power to obtain faith and strength during difficult times.

#### BE THE CHANGEMAKERS TEEN CONFERENCE

Be the Changemakers Teen Conference is a high-spirited event for teens at colleges throughout the country. This conference focuses on social entrepreneurship, inspiring teens to discover their purpose and tap into their gifts and talents to create change.

Led by celebrity activist Dr. Jamila T. Davis of Seton Hall University and Attorney Angelo Pinto of Yale University, students are engaged through these two freedom fighters' real-life experiences. This conference focuses on social entrepreneurship, highlighting teens doing incredible work worldwide. Through interactive dialogue, videos, and panel discussions, participants are prompted to tap into their inner power through student voices and create or be a part of innovative initiatives and businesses that can impact social change in their communities.

This powerful session continues in the classroom at students' home school. Students are given a guide that will help them learn how to discover their resources and how to create and launch an effective social campaign that can change the world. Staff are guided to help students successfully complete the course material.

## **SERVICES & PARTNERSHIPS**

**The VIP School Empowerment Coalition** provides workshops, seminars and interactive mentoring to both children and adults. Our workshops include one-on-one interaction and engagement for up to 300 participants. We have a variety of fun, engaging curriculums that speak to the heart of our audience. These programs are taught by skilled influencers, credible messengers and celebrities. Not only do they provide enrichment and knowledge, they are proven to uplift the spirit and morale of participants.

We offer custom packages to schools, institutions, community organizations, city, state and local municipalities that seek to provide in person, distance learning & support to their communities. Our state-of-the-art platform provides 24 hour support, detailed tracking reports and referral services to patrons. With our staff and technology, organizations can engage, uplift and support members of their community through the power of a simple click!

Listed below are some of our key services we offer through our partnerships:



#### COMMUNITY TOWNHALLS

This informational forum is a live broadcasted series designed to empower community members with information and resources to inspire, empower and uplift. Each session will be led by celebrities, influencers and industry professionals who will share information and inspiration that will strengthen the knowledge and morale of participants.

Sessions are high-spirited and motivational. Subjects include:

• Health & Wellness

- Financial Literacy
- Social Justice
- Mental Health
- Career Development
- Real Estate and more!

The goal of this forum is to empower community members with knowledge, motivation and confidence to be successful and rise above adversity!

#### **COLLEGE TOURS AND CONFERENCES**

We believe access and resources is vital for the development and success of students. Therefore we pride ourselves in providing meaningful college experiences for youth. Through our partnership with colleges and universities across the country we provide college tours and conferences on campuses nationwide. For more information and to create custom tours and programming please inquire with of VIP Team.



## **EVENTS & TRIPS**

# **BLACK GIRLS GO TO YALE**

Yale University School of Public Health and Be the Changemakers put together one of the most exciting parts of this year's Summer Work Experience Program. What exactly was it? A road trip for 100 Black girls to visit Yale University.

We called it "You Belong in the Room" — an epic voyage sponsored by the East Orange Mayor's Office of Employment and Training, the Newark Office of Violence Prevention and Trauma Recovery, and the Hillside Innovation Academy. Yale School of Public Health Professor Ijeoma Opara led the trip, along with Dr. Jamila T. Davis and Angelo Pinto from Be the Changemakers.



# EAST ORANGE SWEP FEST 2023

The finale event, titled "Youth Voices Matter: Empowering Youth Through Expression and Engagement," was a collaborative effort between SWEP, the Mayor, Seton Hall University, and Essex County Community College. It took place on the City Hall plaza, putting the talents of the students on display.

SWEP 2023 proved another vibrant celebration of our youth. The selection of student-ran booths was fantastic, offering a variety of options and showing so many career paths available to young people. This gave participants the chance to explore their interests and check out industries that they'd never considered before.



## **EVENTS & TRIPS**

## **NYC HALL POP UP SHOP**

The Citywide Teen Entrepreneurship Program 2023 ended with another successful round of supporting new small businesses run by young people from marginalized communities.

With funding from NYC Mayor Adams and City Council Members Farah Louis, Althea Stevens, Nantasha Williams & Kevin Riley, Partners Uplifting Our Daughters and Sons runs the Teen Entrepreneurship Program with active participation from schools across the Bronx, Brooklyn, and Queens.

The program encourages young entrepreneurs to hone their ideas into an action-oriented business plan. Then, it provides them with the tools they need to get going. In total, 128 students graduated from the program and received funding to start their own businesses.



# **PEACEFULL SUMMER FEST 2023**

In a compelling and impactful display of activism and solidarity, Be the Changemakers students from various corners of New York City and New Jersey united at the 2023 Peaceful Summer Fest in East New York Brooklyn, rallying together under the guidance of AT Mitchell from Man Up Inc. This festival stood as a beacon, shedding light on the alarming spike in gun violence during summer months and aimed to foster a culture of peace on our streets. The festival included fun, games, entertainment and performances from local acts and celebrities including Lil Mama & AZ.



## **IN THE NEWS**







East Orange Student Entrepreneurs Host Pop-Up Shop at the Miseducation of Lauryn Hill 25th Anniversary Tour



THE BREAKFAST

**JAMILA T. DAVIS** 

INTERVIEW





NEW HAVEN. CONNECTICUT + FRIDAY, DECEMBER 22, 2023 + VOL. CXUVI

Inaugural YSPH activist-in-residence shapes next generation of advocacy







### Practitioner in Residence

Thursday, September 23rd, 2025 Ry Michael Reviewderfi Educator, activist and entropy Jamile T. Davis, Ph.D. was named

**Community Practitioner in Reside** by the Centre for Construction Research and Engineernant at Seron Hall University

nmonly referred to as "CCRE," the Center for Community Research and

### Peace Streets Initiative concert comes to Brooklyn

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WILLIAMSBURG, Brooklyn -- Mic check is underway at Brooklyn Steel as several local artists prepare to take the stage for Friday''s concert

There's a message beyond the music. Three hundred teens were given free tickets to the show and cure violence organizations from G-MACC to LIFE CAMP will be on hand to connect with them.

G-MACC said they know the level of teen crime is up and it's important to meet teens where they

#### Over 500 Young Adults In East Orange Are Employed Through The City's Summer Youth Employment Programs

Hiring increased by 25% this year, due to local support



About - Programs - Resources -

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# Amsterdäm News

Yandy Smith and Assembly Member **Chantel Jackson host 'Teen** Entrepreneur Pop-Up Shop'

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#### SETON ISALL UNIVERSITY

#### Summer Teen Program Honors Lt. Governor; ABC, CBS News Cover

In special guests that inclusivel Lauryn Hill, award winning produces Jerry tenda anti EU Makat, the East Change Surveyar Mink Experience Program WEP, Island out this year with a tribute to the Life and Legacy of Uniternal Sectors (Shale Oliver)

te event was covered by CBS News, NBC News and other local media ganzations. New Jersey Governor Phil Murphy NewHeat Ne approval, calling "a beautiful and head-agricoid withda."

Jealerant Governor Drate Oliver was a champion of youth integr nt deducted her canser to meeting opportunities for young propiet' satil ands 1 Davis, Community, Precitivener to Readence at Saton Horis Center her Community Research and Regagement, Nong with Angels Princ Ess, 1 total gifts the Chargemeaners, and an tone toningRt this programming to the etents of East Drange for four years new Shelle Diver was a Drangemake with a papeloid E who they to their tarriest as an impactation to the encounts in the SMCP program. and harped to highligh the region was youth vicious in shading the future of Said Orange and beyond."



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## **VIP EMPOWERMENT COALITION IMPACT**

#### **Mission & Vision**

The VIP School Empowerment Coalition is a dynamic and visionary organization whose mission is to offer at-risk youth alternative pathways to overcoming emotional hardships, through skill-building opportunities and professional development. Their vision is to reduce emotional despair amongst youth and empower them to achieve their goals.

Through education, guidance, and encouragement, VIP School Empowerment Coalition is empowering younger generations to make wiser and healthier decisions.

#### **Our Story**

Dr. Jamila T. Davis, founder of the VIP School Empowerment Coalition, has wasted no time in making a profound impact. In 2008, Dr. Davis was faced with a huge obstacle in her life as she was sentenced to 12 1/2 years in prison for bank fraud. During her sentence, she not only became motivated to rehabilitate and empower incarcerated women, but she also pursued higher education, earning numerous college degrees. After completing her sentence, Dr. Davis was adamant about making a positive social impact. Through her mission to empower others, the VIP School Empowerment Coalition was founded.

86.9%

OF participants believed or

strongly believed that they will

be able to successfully

overcome many challenges

# **Impact Snapshot**

4.9%

Increase in participants strongly believing they can succed at most tasks post program

5.5%

Increase in participants strongly believing that they can obtain outcomes that are important to the post program

## **TESTIMONIALS**







"The boss up entrepreneurship program has opened up so many doors for many of us here, I know that it did for me, I always knew I wanted to be my own boss I just never knew how to do it and how to get there. But thanks to Doctor Jamila T. Davis, Ms. Tiffany Williams and many more we were taught step by step how to create and maintain our own businesses, to me it helped me with my own discipline and creating a structured routine set aside to work on my business this program has created a source/foundation for me to create my own empire something not many teens get. If I can say one thing about this program is it is creating the future CEO' s and I Jadira Martinez will be amongst them.

Jadira Martinez – Student Participant

"I completed the Teen Entrepreneurship program back in 2019 and this program truly changed my life. With the funds I was awarded, I was able to set up my catering business Kayonce's Kitchen. Dr. Davis helped me to register my business as a vendor with the City of New York and I've been blessed to receive several contracts that have helped me to support my family. The program showed me that success was possible and opened up so many opportunities for me and my business. I am forever grateful!"

Kaylah-Alexia Kinard – CEO of Kayonce's Kitchen (Student Participant)



## **VIP EMPOWERMENT COALITION IMPACT**

REPORT BY STUDENTS FOR VIP EMPOWERMENT COALITION



VIP EMPOWERMENT PROGRAMS INCLUDE WORKSHOPS AND SEMINARS DESIGNED TO ENGAGE UP TO 300 PARTICIPANTS, OFFERING ONE-ON-ONE INTERACTION AND ENGAGEMENT. THE WORKSHOPS FEATURE FUN AND ENGAGING CURRICULUMS TAILORED TO THE AUDIENCE'S NEEDS. THESE PROGRAMS ARE TAUGHT BY SKILLED INFLUENCERS, CREDIBLE MESSENGERS, AND CELEBRITIES. THEY NOT ONLY PROVIDE ENRICHMENT AND KNOWLEDGE, BUT ALSO BOOST THE SPIRIT AND MORALE OF PARTICIPANTS.

## **CUSTOM PACKAGES**

The organization offers custom packages to schools, institutions, community organizations, and various levels of government (city, state, and local municipalities) that seek to provide in-person, distance learning support to their communities.

The organization's state-of-the-art platform provides 24-hour support, detailed tracking reports, and referral services to patrons.

## PARTNERSHIPS

The organization offers services through its partnerships. These include community town halls that are broadcasted to inform and empower community members. Led by celebrities, influencers, and industry professionals, these broadcasted sessions cover topics such as financial literacy, social justice, career development, real estate, and more.

The goal is to equip community members with knowledge, motivation, and confidence to succeed and overcome adversity.

## **EDUCATION & CAREER DEVELOPMENT**

The organization believes in providing access and resources to support the development and success of students. As such, the organization offers meaningful college experiences for youth through partnerships with colleges and universities nationwide.

This includes college tours and conferences on campuses across the country, ensuring that students can explore higher education options and gain valuable insight into their academic and career paths.

## **A VERY SPECIAL THANKS TO OUR PARTNERS**

